

Measuring & Sizing

When measuring your customer stand at her side. The customer's arms should hang loosely and she should breath normally. Hold the tape loosely over the tip of the breast and read off the measurement at the side of the back. The measured size serves as a guideline. The actual size for the best comfort of each customer can only be determined by trying them on.

Method

1. Under bust Measurement

Take the measurement by holding the tape directly under the bust. This measurement is rounded up or down and assigned to a size (refer to table).

2. Bust Measurement

Place the tape directly over the widest point of the breast without cutting in.

3. Cup Size

The difference between the bust measurement (2) and the under bust measurement (1) it the cup size.

Examples:

$$102\text{cm} - 85\text{cm} = 17\text{cm} = \text{C Cup}$$

Supplied by:



1. Under Bust Measurement

Measurements in cm	72.5-77.5	77.5-82.5	82.5-87.5	87.5-92.5	92.5-97.5
D/EUR	75	80	85	90	95
GB/US	34	36	38	40	42

2. Difference to the Under Bust

Measurement in cm	14-16	16-18	18-20	20-22	22-24

3. Cup Size

B	C	D	E	F
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